



## Balanced Technology Management Consultative Services for Technology Corporations

*Managing balance between activities children need to grow and succeed with technology use*



### 21<sup>st</sup> Century Questions

**Safe Technology:** should technology production corporations be required to ensure their technology is “safe” for child use regarding sedentary ramifications, wireless radiation, violent media content, and early usage; if so, how?

**Consumer Education:** should technology production corporations be required to educate consumers regarding possible harm from product use e.g. developmental delay, obesity/diabetes, depression, anxiety, violent aggression, social phobia, sleep disturbance, attention deficit, learning delays, school dropout, and illiteracy?

**Negligence:** should technology production corporations be held legally responsible, if they have neglected to inform the consumers of potential harmful effects from product use?

**Due diligence:** what type of consumer education would be sufficient to achieve “due diligence” necessary to release technology production corporations from legal responsibility and liability?

**Risk management:** what is the role of technology production corporations in the area of risk management?

### 21<sup>st</sup> Century Problems

Above are just a few questions being asked by parents, teachers, health professionals, government, and researchers not only in North America, but on a world stage. North American children now use 7.5 hours and teens 9 hours per day of entertainment technologies such as TV, movies, internet, video games, cell phones, and tablets.

The US has classified media violence as a public health risk due to resulting child aggression. France has restricted ‘baby TV’ due to resulting delayed development. Belgium has prohibited cell phones for children under the age of 9 years due to harmful effects of wireless radiation. Regulation through legislation is inevitable, suggesting proactive ‘harm reduction’ measures be enacted immediately by technology production corporations in order to ensure child safety.

## 21<sup>st</sup> Century Answers

The first step is for technology production corporations to understand the impact of inevitable misuse of their products, especially by children who stand the chance of sustaining long term effects. The next step is for technology production corporations to enact management initiatives to ensure children balance participation in activities that help them grow and succeed, with technology use, a new concept termed **Balanced Technology Management**.

### **Balanced Technology Management Consultative Services**

Cris Rowan is a pediatric occupational therapist, biologist, certified in sensory integration who is concerned about the impact of technology on child health. Cris is CEO of *Zone'in Programs Inc.* offering products, workshops, training and consultation services designed to address the impact of technology overuse on children. In her capacity as a child development expert, Cris is offering the following consultative services to technology production corporations. These services assist the corporation in performing due diligence to meet designated child health guidelines and enhance, as opposed to impair, child health.

1. *Product information literature* detailing possible risk.
2. *Product review and suggested modifications* to enhance child physical, mental, social and academic health.
3. *Violence reduced* with reward and strategy themes.
4. *Community involvement initiatives* to support alternate healthy activities.
5. *Online help networks* for addictions.
6. *Enact due diligence* with [Linking Corporations to Communities Initiative](#).

### **Balanced Technology Management Approved Status**

Participating technology production corporations receive the *Balanced Technology Management* seal of approval on their reviewed product which notifies parents, teachers and health professionals that their product meets BTM criteria of enhancing child physical, mental, social and academic performance.



Zone'in Programs Inc.

### **Advantages**

Contracting *Balanced Technology Management Consultative Services* ensures your technology production corporation is practicing within child health guidelines to minimize risk to sustainability of not only children, but the corporation as well. As Cris Rowan also provides workshops, training and consultative services to parent groups, schools, health organizations, government, and researchers, your technology corporation stays abreast of most recent developments regarding the impact of technology on child health.

### **Additional Information**

[Zone'in Website](#) profiles products, workshops/webinars, training and consultation services.

[Zone'in Research Fact Sheet](#) over 300 research references on impact of technology on children and productivity.

[Child Development Series Newsletter](#) monthly free newsletter with collated research and news.

[Moving to Learn Blog](#) research referenced articles by Cris Rowan with over 1000 hits per day.

[Virtual Child Book](#) textbook available on Amazon in English, Chinese and Spanish versions.

[Ten reasons to ban handheld devices for children under 12 years of age](#) Huffington Post article with 2.3 million likes.

[Suffer the Children](#) – 4 min. slide show profiling problems associated with technology overuse by children.

[Balanced Technology Management](#) – 7 min. slide show profiling solutions in six sectors: parents, teachers, health professionals, government, researchers, and technology corporations.