

Past YPO/WPO Member Workshop Summaries for Cris Rowan

Evaluation Rating Average – 9.1

I. YPO and WPO CHINA – Evaluation Rating: 9.4

No. of attendees: 99; No. of questionnaires returned: 26

- YPO HK – 60 persons (19 members, 13 spouses & 28 kids)
- WPO HK Guest – 4 persons (1 member, 1 spouse & 2 kids)
- YPO PRD – 35 persons (10 members, 9 spouses & 16 kids)

Event

- | | |
|---------------------------------------|-------------------------|
| • My expectations of this event were: | Met - 13, Exceeded - 13 |
| • Overall Event | 9.2 |
| • Overall Take-home value | 9.4 |

Resource

- | | |
|-------------------------------|-----|
| • Overall Resource Assessment | 9.5 |
| • Knowledge of Subject Matter | 9.7 |
| • Involvement of Audience | 8.9 |

Venue

- | | |
|------------------------------------|-----|
| • Overall Location Assessment | 9.5 |
| • Food & Beverage | 9.4 |
| • Quality of Facility and Services | 9.6 |

What did you like best about this event?

- Topic
- Topical
- Content
- The treatment
- The treatment
- Important topic
- Examples on video
- Important subject matter
- Excellent resource and topic
- Very relevant to us and the family
- Info on the research on the brain
- Practical advice on very important issue affecting all of us.
- Interesting topic. This is the challenge most families are facing every day.
- First event with kids together, good to meet with friends and children together.
- The message regarding the effect of overusing technology. This is a wakeup call.

What did you like least about this event?

- N/A
- A little dry
- Ran overtime
- Not enough time

- Time management - went over
- Needed to focus more on the solutions
- Not focusing on the need of the audience
- The discussion among kids can be more in-depth.
- Delivery of content not engaging, little suggestion as to how best to navigate increase in digital content, digitalization.
- The speaker can talk about solutions and elaborate what to do in practical way rather than just focus on the harms

Other Comments

- Small group discussion.
- Very good idea and a real learning for parents.
- More parents & children event. We like to learn with our children.
- A very relevant event for all in YPO. Great to share in the experience with PRD team!
- The workshop was very helpful in helping me realise that some of my digital habits may have adverse effects on my kids.

II. YPO INDIA – no member comments or formal evaluation rating received

III. YPO NEPAL – no member comments or formal evaluation rating received

IV. YPO ECUADOR – Evaluation Rating: 9.2

General Event Score - 9.1

Comfort Zone - 7.6

Only in YPO - 8.8

Networking - 7.6

Lecturer – 9.2

Number of families attending – 40; number of responses - 20

Event summary: this event took place in an education-entertainment park for kids, located in Guayaquil's suburban area of Samborondón. The main goal of the event was to learn how to disconnect to reconnect. Cris and our chapter EO and his spouse talked for months before her trip to Ecuador to tailor the activities and material she was going to present for this event. Through the event, the families spent some quality time together, combining fun and education. The event started with a wonderful healthy breakfast provided by a chef. Additionally, the place had several activities for the kids like painting ceramics, wall climbing, role-playing, singing and a small supermarket to learn how to shop and cook. Cris's speech was really interactive. She showed videos and statistics about harmful behavior caused by excessive use of technology. Cris was an engaging speaker. She answered all different type of questions from the parents and made them evaluate about how to spend their time with their kids and the importance of doing outdoor activities to create valuable memories.

ECODE Summary

Extraordinary resources: Cris Rowan is a well-known YPO speaker and CEO of Zone'in Programs Inc., which offers courses and training for teachers and parents in the balanced use

of technology to enhance productivity. Cris lives in Vancouver, Canada. She was invited by our chapter to talk about the impact of technology in the YPO families.

Content tailored to YPO-WPO: Months before the event, the education officer and his spouse worked with Cris to tailor her presentation to the specific needs and demographics of our chapter. A handbook was printed for every YPO family, so they could follow Cris's seminar on that day and review the content later on. The event included videos, a Q&A section and also activities for the families (the kids were also invited to participate on the workshop).

Out of comfort zone, innovative: The whole event took the family out of the comfort zone, by showing real footage of kids addicted to video games and mobile devices. There were also some tough questions about how much effort we put to share more quality time with our families.

Deliver change inducing take home value: The main take-home value for most of the parents was to balance the use of technology in our homes with a more active lifestyle in our families. The members understood that at an early age, children can develop dramatically different due to negative exposure to technology.

Employs activities that strengthen networks and member-to-member connections: A delicious breakfast was served for all the YPO families before the workshop. This time was used by the members, spouses and children to interact with each other. Some of the parents took advantage of this time to introduce themselves to Cris. In addition, after the event there was some free time to make connections between the members and their families. Some of the YPO families also had private conversation with Cris about their main concerns.

Take home value:

- More family activity outdoors
- Contents theme, resort
- Check what happens at home with Tech and improve information and answers that did not have before
- We are not a family that is very "connected" without it is very important to consider the possible problems that can bring our children excess technology
- Change if possible in the use of tech in children
- See how long should children use technology
- I cleared a question about the behavior of my son higher
- Be more careful about being "online" with people who I do not know.
- Very important family bonding more
- Family time: better personal development
- Cell off at home after 8 p.m.
- The importance of communication and the family begins
- Values and ideas for family
- Limit the use of Tech in children or hours between 0-2 years
- Moderating Tech for children and adults. Spend more time with family and in the open.

To improve:

- Make shorter talk

Positives:

- Opportunity to explore the topic, excellent location, as my daughter had fun

- Congratulations!
- Spectacular place, we could be a Sunday family while engaging with talk
- Great value to have this resource available to a group
- Conference was of much value for our family in this point of our life
- Opportunity to talk a specialist on children and psychology
- Talk with the resource, who clarified doubts I had
- Very good event!
- Family Fun
- The place is very familiar

V. YPO DUBLIN – member comments received; no formal evaluation/rating

- It was informative. In hind sight it seemed to me to be more a "parenting" seminar than a "tech" one - and that was helpful. Most of our issues are around "when to say no" and when stand our ground around peer pressure. I'd love to explore that more in future and would say many other parents would too.
- It was a great intro session. I would maybe have preferred more time spent on actual tools to curb excess tech use rather than the background research on its dangers. I tend to think humans adapt to technology in the long run and most of us don't have the extreme problems that Cris referred to.
- I really enjoyed the honest presentation and just how serious and fast it effects every family.

VI. YPO CYPRUS – member comments received; no formal evaluation/rating

- I wish the workshop was longer and continued after the break. Excellent content but too short time-wise, could easily have been stretched to at least 3 hours.
- One of the best workshops, private sessions extremely beneficial to our family, especially the children.
- Loved Cris and will be working on the de-plug weekend with my children.

VII. YPO PARIS – member comments received; no formal evaluation/rating

- The content was too North American focussed.
- Highly interesting and well presented. The fact children were involved and were made to feel respect about the use of their technology was key.

VIII. YPO ITALY – Evaluation Rating: 8.7

- Very knowledgeable, I would recommend to simplify presentation for the kid's audience.